

THE WORLD NAKED BIKE RIDE MELBOURNE 2010

This Sunday 21st March 2010 ...Melbourne celebrates it's 6th annual WORLD NAKED BIKE RIDE.

More than 200 Naked riders are expected to participate in what is becoming a highly colourful if not somewhat controversial event.

People ride in celebration, jubilation to deliver a vision of cleaner, safer, body-positive world to the masses.

The ride is a protest to peacefully expose the vulnerability of cyclists and pedestrians on our roads plus all the negative effects of oil, cars, war, consumerism and non-renewable energy.

Rides have taken place in major cities all over Australia in the past 2 weeks culminating in the biggest ride here in Melbourne.

More information @ www.AsBareAsYouDare.com

The ride is not a race and goes at an easy recreational pace. An element of competition between cyclists is present only in respect of how bizarrely they can decorate their bodies with paint, slogans and bits of costume. Many riders paint their bodies with peace signs, hearts and flowers.

The dress code for the ride is "Go as bare as you dare!" Nudity is not compulsory. It is not a ride promoting overtly sexual behaviour in public.

With yet another cyclist killed on Wednesday in Melbourne and recent figures released of an ever growing number of cyclists injured on our roads the message the riders want to spread could not be more timely.

Contact Heidi Hill
Mobile: 0425 854 419
Email: wnbrmelbourne@yahoo.com.au
Web: www.asbareasyoudare.com